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## How can I insert pre-defined text or canned responses?

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In Deskpro, you can use our Snippet feature to quickly insert pre-defined, canned responses into ticket messages.

Snippets are an agent productivity tool that lets you apply pre-written responses which can be quickly into the reply box. They are a way to avoid typing the same standardized responses over and over again.

You can use a snippet to automatically insert a piece of rich text, including images, attachments, and links.

You can create Snippets for your personal usage, for your teams, or globally in the helpdesk.

You can also apply variables that will automatically inject values from the User, Organization, or Ticket data, i.e. auto-populating the Snippet with the Ticket User's first name, to help make the canned response more personal.

The image shows a rich text editor interface. At the top is a toolbar with icons for Paragraph, Bold (B), Italic (I), Underline (U), Strikethrough (ABC), Text Color (A), Background Color (box with color), Link (chain), Unlink (chain with slash), Bulleted List, Numbered List, and Quote. Below the toolbar, the text "Hi {{ ticket.user.first\_name }}" is shown, where the variable has been replaced with "Hi {{ ticket.user.first\_name }}". Below this, the text "I'm sorry you have run into this problem. I have escalated your issue to management. Someone will be in touch soon." is displayed.

Snippets can be quickly added to the reply box through the use of Shortcodes, you can define these when creating the Snippet and apply them in the reply box with a forward slash (e.g., /problem/), which improves your efficiency further by removing the need to open the Snippet menu.

The image shows a simplified version of the reply box. It features a text input field containing the shortcode "/problem/". To the right of the input field is a "Forward" button. Below the input field, the text "/pro" is visible, indicating the start of the snippet being applied. At the bottom of the input area is a "Signature x" button.

For more information about creating and managing Snippets, check out the [Agent Guide](#).

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