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Getting all your support email into a modern helpdesk platform is definitely the way to go (yes, we have a vested interest in saying that, but if you're already using DeskPRO then you'll have seen the benefits for yourself - and if you're not, the free trial page is <u>this way</u>).

But the downside is that it's *all* your support email. The bounces from the newsletter you just sent out; the misdirected LinkedIn invites; the out-of-office autoreplies, and the incomprehensible automated messages from misconfigured mailservers on the other side of the world.

Not every incoming email is a real user inquiry that should be turned into a ticket.

The solution is to use Deskpro's flexible <u>triggers</u> system to automatically sort incoming tickets and get rid of these non-ticket tickets. Previously, you had to create triggers that matched common subjects, or the most persistent junk senders.

We've now added **new, smart trigger critera that detect bounce notifications and automated responses**.

Criteria
The criteria section is a list of terms that must match before the actions are applied to the ticket.
when The following conditions are met:
Email message IS a bounced message v
Criteria
or The following conditions are met:
Email message IS an automated message v
Criteria

Because these are new criteria within DeskPRO's <u>existing trigger system</u>, you have full control over what happens to these potentially annoying tickets. You can label them, decrease their urgency, assign them to a specific agent team for triage, or just delete them.

We'll be rolling out smarter triggers to Cloud accounts soon. (DeskPRO On-Premise admins: update your helpdesk to version #407 or greater to get the new criteria now).