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### GDPR and Deskpro

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On May 25 2018, in less than six months time, a new landmark data privacy policy will be enforced by the European Union. The EU General Data Protection Regulation (GDPR) is aimed at strengthening the security and protection of personal data of EU residents.

As a result, Deskpro is working ahead of time to maintain and improve the privacy and security of our product for *you*. Proactivity at this stage means Deskpro will be ready and compliant well before the May 25 2018 deadline, making it easier for you and your organization to achieve GDPR compliance - without the headache.

The new comprehensive data protection law applies to any company based in the EU, or selling/marketing in the EU. It will replace the current patchwork of national data protection laws with a single set of rules, enforceable in each EU member state.

## What we're doing about GDPR

This is a high-level overview of the GDPR Compliance Roadmap for Deskpro

- Appoint a Data Protection Officer DONE
- Thoroughly research the areas of our product and business impacted by GDPR **DONE**
- Rewrite our Privacy Policy DONE
- Perform the necessary changes to our product based on requirements DONE
- Implement required changes to internal processes and procedures to achieve and maintain GDPR compliance **DONE**
- Thoroughly test all changes to verify and validate GDPR compliance **DONE**
- Communicate Deskpro GDPR compliance DONE

# What's going to change?

Whilst the list of changes as a result of GDPR is extensive, the main differences between the current EU data privacy policy and GDPR include:

**Increased Territorial Scope** - GDPR extends jurisdiction to all companies processing personal data of Data Subjects residing in the EU.

#### **Penalties**

Companies can be fined of up to 4% of annual global turnover or €20million (whichever is greater) for serious breaches. Companies without their 'records in order' (article 28) can be fined 2% of annual global turnover.

#### Consent

Companies are no longer able to use long, illegible T&Cs for an individual to request personal information - the process to understand and request information must be made easy.

#### **Breach Notification**

Companies must alert customers of any data breach within 72 hours. Data Processors would have to notify Data Controllers, "without undue delay."

#### **Right to Access**

Data Subjects can obtain from Data Controllers, what, why, and how their data is being processed, and for what purpose. The Data Controller must be able to provide a digital copy of personal data, free of charge.

#### Right to be Forgotten

Data Subjects are entitled to have their personal data erased (article 17). Data either no longer relevant or Data Subjects withdrawing consent.

#### **Data Portability**

Data Subjects have the right to receive the personal data stored about them in a common format.

#### Privacy by Design

Inclusion of data protection should be considered from the onset of the designing of systems (article 23). Data Controllers should hold and process only data that's absolutely necessary.

#### **Data Protection Officers**

Due to internal record keeping requirements, Data Protection Officers are mandatory for large scale data processing, or specific data referring to special categories such as criminal convictions and offences.

## Our pledge to you

GDPR for your company doesn't just cover Deskpro, it covers all of the software applications that you use to store personal data about a Data Subject. Which is why we are committed to helping you to reach compliance. Every company that uses Deskpro, including ourselves, will be held accountable to the GDPR.

Amongst the changes to become compliant with GDPR, Deskpro will specifically provide GDPR support by:

- Updating our Data Processing Agreements between Deskpro and you, our customer, to reflect GDPR requirements and ensure data transfer involving storage outside the EU is fully compliant.
- Providing timely product updates that ensure you have the capability to be compliant when Data Subjects request data to be deleted or removed.

# How does GDPR affect Deskpro customers across Cloud and On-Premise deployments?