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Creating Triggers for Auto-Triaging Tickets in Deskpro based on keywords

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Triggers are a powerful tool for auto-triaging incoming tickets by assigning them to specific queues, departments, teams, or agents based on predefined criteria.

Step-by-Step Guide:

Navigate to Trigger Setup:

- Go to Admin > Business Rules > Triggers > + New Trigger

Define the Trigger Properties:

- Give the trigger a meaningful name that you can easily reference. This name will help you find and manage the trigger within Deskpro.

1 Properties

Title*

New Sales opportunity

This title will be used throughout the admin interface to refer to this Trigger.

☒ Enabled

Select the Event:

- For this example, we will choose the event "New ticket."

2 Event

Event

New ticket

☒ By User

☒ Help Center	☒ Website Widget	☒ API
☒ Ticket Form Widget	☒ Email	☒ Phone
☒ Messenger	☐ SMS	☐ WhatsApp
☐ Twitter	☐ Trust Pilot	☐ Facebook
☐ Instagram		

☒ By Agent

☒ Agent interface	☒ API	☒ Email
☒ Phone Call	☒ Mobile apps	☐ Forwarding
☒ Messenger	☐ SMS	☐ WhatsApp
☐ Twitter	☐ Trust Pilot	☐ Facebook
☐ Instagram		

Set the Criteria:

- In this example we'll assign tickets that include specific keywords to the predefined sales queue. In the criteria section, select Subject > contains and enter the keywords you want to filter for. You can stack multiple criteria using AND and OR logic to fine-tune the conditions.

3 Criteria

The criteria section is a list of terms that must match before the actions are applied to the Ticket.

When the following conditions are met:

Subject	contains	quote × pricing × purchase × order × trial × partnership × interested ×
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- AND Criteria:** Use this to narrow down the tickets by combining multiple conditions.

OR Criteria: Use this to broaden the selection by adding more keywords or conditions.

Or when the following conditions are met:

User message	contains	interested in × looking for × requesting a quote × budget × evaluating × can we schedule a call ×
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Define Actions:

- Set the actions to be performed when the criteria are met. In this example, we will assign the ticket to the sales team.

4 Actions

These actions will apply when all of the criteria pass.

Then	the following actions will run	
↑ ↓	Set assigned team Sales	🗑️ +

- You can add multiple actions, such as setting urgency levels to ensure the ticket is addressed promptly. In this example we'll increase the urgency by 5 points.

4 Actions

These actions will apply when all of the criteria pass.

Then	the following actions will run	
↑ ↓	Set assigned team Sales	🗑️ +
↑ ↓	Set urgency Increase urgency by 5	🗑️ +

These are just a few examples of how you can use triggers to efficiently triage incoming tickets. The flexibility of Deskpro allows you to create customized workflows tailored to your helpdesk's needs.