



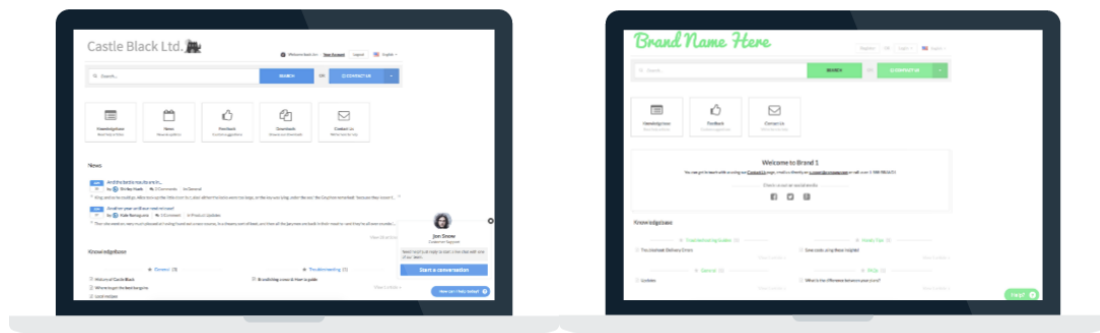
[Novità](#) > [Product](#) > [Create a Multi-Brand Helpdesk with DeskPRO](#)

## Create a Multi-Brand Helpdesk with DeskPRO

2016-07-06 - Lauren Cumming - [Commenti \(0\)](#) - [Product](#)

We are excited to announce that you can now create a multi-brand helpdesk on DeskPRO. Multi-branded portals can be used to cater for the different organizations that you provide support to, different brands within your company or the different products and services that your organization offers. Each brand or product can have their own unique, branded portal with tailored content which you can manage from one single helpdesk!

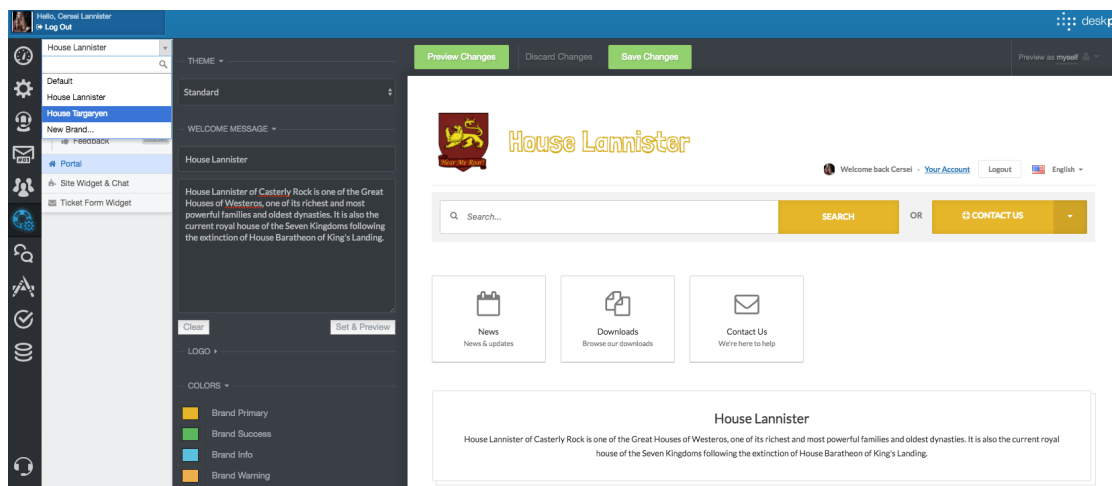
This means unique knowledgebase articles, news posts, download files, chat widgets, contact forms and of course the ability to brand each portal with different logos, colours, fonts and layouts. Each brand will have its own subdomain so you can direct the right users to the right content! For set-up information [click here](#).



### Customizing your multi-brand helpdesk portals

Our new portal editor allows you to personalize each of your portals by giving you control over the look and feel, so you can recreate the style of each of your brands. You can edit details such as logos, fonts, welcome messages, colours and positioning. Simply flick between the different brands you have set up to customize each one!


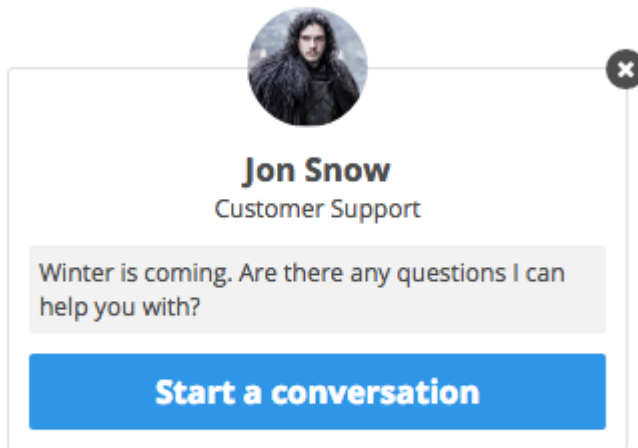
\*More advanced editing is available using our template and CSS editor.



### Live Chat Widget

Similarly, you can also create a tailored chat widget for each branded portal. This means customizing the colours, positioning, phrases used, as well as proactive chat settings. Simply flick between your different brands

to change the widgets accordingly.


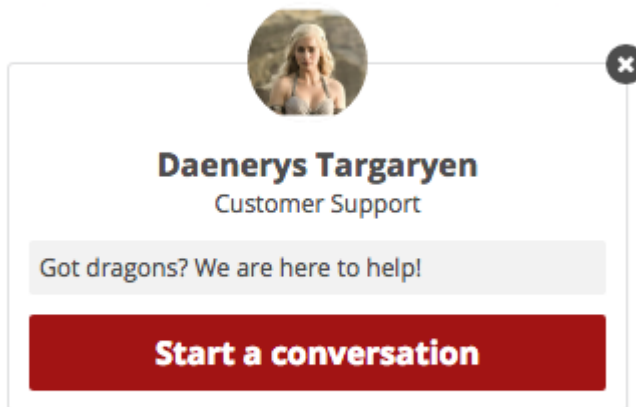


**Jon Snow**  
Customer Support

Winter is coming. Are there any questions I can help you with?

**Start a conversation**

Help ?



**Daenerys Targaryen**  
Customer Support

Got dragons? We are here to help!

**Start a conversation**

Questions? Fire away. ?

### Contact Forms

Using DeskPRO's departments, you can create unique contact forms for each brand. Capture the information you need from each group of users and only show the departments and fields that are most relevant to them.

5 Departments

- Support
- Sales
- Widgets
- Regulation and Control of Magical Creatures
- Regulation
- Control
- Hotdogs

+ New Department

Properties | Permissions | Layout | Website Embed

Title \*

Sales

This is the title as it will appear throughout the agent's interface.

Show a different title to end-users

Brands

House Lannister

House Targaryen

Default

Department Avatar

Enable department avatar

Parent

No Parent

By setting a parent department, this department becomes a sub-department, making department structures that are easier to use.

New Ticket Trigger

When a new ticket is submitted through this email account

Set Email Account

Enable Department Avatar

Contact Us

Please complete this form and one of our agents will reply to you by email as soon as possible.

Name \*

Daenerys Targaryen

Email

Department \*

Sales

To which kingdom do you belong?

Iron Throne of Westeros

How many dragons do you have?

1-5

Subject \*

Inquiry

Message \*

Hi there,

Drag a file in here or Choose a file

Submit Reset

## Knowledgebase articles, News & Downloads

Help your users have a more personalized experience, by creating custom content for each of your brands. The Publish app will now allow your agents to create knowledgebase articles and categories for each individual brand you set up. This will allow you to display only the most relevant content, and better organize your self-service content and documents for your users.

You can also create separate News posts and upload unique Download materials for each brand. This means your users will only be exposed to updates and content that is most relevant and useful for them.

*\*Please note, our Feedback feature is not yet available for Multi-Branded Portals.*

## Tickets

Group tickets by brand, create filters to track these tickets and search for any relevant tickets for any of your brands too! Each ticket will be linked to a brand which will automatically be populated when a ticket is submitted via your portal, agents can update the brand when creating a new ticket, or a ticket is created by email.

The screenshot displays a ticket management interface. On the left, the 'USER' section shows 'Tyrian Lannister'. Below it, the 'PROPERTIES' section has 'Brand' set to 'House Lannister' and 'Department' set to 'Support'. The 'MESSAGE' section shows an 'Agent' of 'Unassigned' and a 'Subject' of 'Where are you?'. The message content begins with 'Hello Tyrian,'. On the right, the 'AWAITING AGENT' sidebar shows 'My Tickets' (25), 'Default' (24), and 'House Targaryen' (1). Below that, 'Tickets I Follow' shows 39 tickets. The 'FILTERS' section lists 'Awaiting User' (197), 'House Lannister' (3), and 'House Targaryen' (2).

## Triggers, Escalations, SLAs

To help you adjust your workflows and business processes to efficiently manage your multiple brands, you can create triggers, escalations and SLAs using brands as a form of criteria. Create automations for specific brands only, track brand specific SLAs easily and create processes to automatically assign tickets the correct brand!

The screenshot shows a trigger configuration interface. On the left, a sidebar titled '3 Triggers' lists: '5 Department Triggers', '2 Email Account Triggers', 'Send agent notifications', 'Send auto-reply confirmation to user', and 'Send user new ticket by agent'. The main area is divided into sections: 'Title' (with a note that the title is used throughout the admin interface), 'Event' (set to 'When a new ticket is created'), 'Criteria', and 'Actions'. The 'Event' section has checkboxes for 'By a user' (checked) and 'By an agent' (checked). Under 'By a user', 'via the web', 'via email', and 'via the API' are checked. Under 'By an agent', 'via the agent inter', 'via email', and 'via the API' are checked. The 'Criteria' section has a heading 'when The following conditions are met:' and a dropdown menu for 'Organization' set to 'Company A'. The 'Actions' section has a heading 'then The following actions will run:' and a dropdown menu for 'Set Brand' with options 'Default', 'House Targaryen', and 'House Lannister'. A 'Save' button is at the bottom right.

## Snippets

You can now insert "brand" as a variable when creating snippets, helping your agents to manage multiple brands productively and efficiently.

