



[Actualités](#) > [Product](#) > [Product \(Admin\)](#) > [WhatsApp Reply Trigger for New Tickets](#)

## WhatsApp Reply Trigger for New Tickets

2024-07-24 - Lara Proud - [Commentaire \(1\)](#) - [Product \(Admin\)](#)

Admins can now create a Trigger to automatically send a personalized WhatsApp message to a user whenever a new ticket is created from an incoming WhatsApp message.

4 Actions

Then the following actions will run:

Send WhatsApp Message

☐ Use the agent assigned to ticket If ticket is unassigned, then

Author: Anthony Martin

Text: Thank you for your enquiry, we are afraid the the Salon 17:00 Monday to Friday.  
We'll be in touch soon!

- **Automated Communication:** Streamlines the process of acknowledging new tickets - giving end users immediate feedback.
- **Personalization:** Enables customized messages, enhancing the overall user experience.
- **Transparency:** Allows agents to see when automated messages have been sent, ensuring consistent and informed customer support.

To learn more about creating a new WhatsApp Trigger, you can read [this article](#).