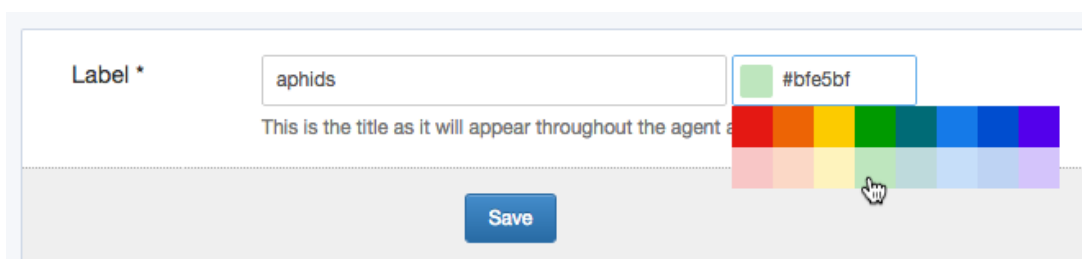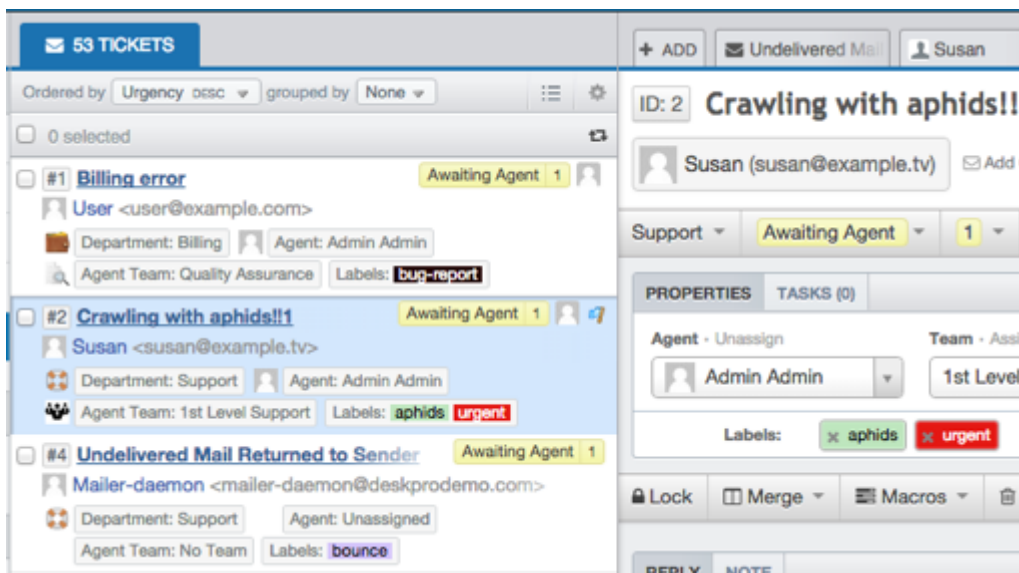# New Feature: This Season's Designer Labels

Ben Henley - Comment (1) - Product - 2014-10-02

.We know that a lot of helpdesks use labels as a key part of their workflow

.Now there's a new way to get even more out of labels: color

Replace uniform gray labels with your own custom colors, and your agents instantly get more information at a glance:

You can pick from one of 16 predefined colors, or get the precise shade you like by entering a hex color value (we hope 16,777,216 possible colors are enough).

To set this up, go to the **Labels** section for each type of content (e.g. **Admin > Tickets >** .(**Labels**

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