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Auto-save satisfaction ratings on the portal page Collecting Feedback

Joël Messas •

Forum name: #Feature Request •

I'd like there to be a way to auto validate and save the value of the satisfaction survey that the user clicked in the email (great,OK, bad) without having to click "Submit feedback". The ... comment could be entered in a second time

:The reasons for this

The user might feel it is already submitted as he clicked on a result in the e-mail (1

The less click there are, the most answers we'll get (2

As the Web form is then pre-filled with the answer, the user might think it is already (3 submitted, without even looking what is shown under, in the rest of the form

The user might think he MUST enter a comment to submit his evaluation, which would stop (4 him in the process

(Comment (1

Jeroen van der Steen

4 سال پیش

Agreed. We recently restyled this feature significantly. This involved making it more clear that the submit button has to be clicked by re-organizing the satisfaction form. It also involved several other actions (like changing the wording and visibility of the question in emails and on the portal), so I can't be sure what contributed most, but we obtained an approximately 10-fold increase in satisfaction ratings after our changes, showing that there is a lot that can be gained here