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## Deskpro are an official Help to Grow: Digital Vendor

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We are pleased to announce that Deskpro has been selected as one of 8 official software vendors on the UK Government's <u>Help to Grow: Digital Scheme</u>, which will help UK based SMEs to identify their digital technology needs and assist them in purchasing and implementing new software into their business.

This scheme includes a discount for eligible UK SMEs of up to 50% off approved software which can be applied to Deskpro Team, Professional or Enterprise plans.

Chris Padfield, CEO & Founder of Deskpro: "We are very proud that Deskpro was selected as one of the 8 suppliers for the UK Government's Help to Grow: Digital scheme. This is an exciting scheme for UK based SMEs looking to grow with discounted software."



## What is the Help to Grow Scheme?

The Help to Grow Scheme, which launched in January 2022, is a UK Government backed scheme which consists of two programmes, Management and Digital, that aims to teach SMEs in the UK new skills and boost their profits.

The aim of the scheme is to help up to 100,000 small and medium enterprises across the UK over three years adopt and implement digital technologies that are proven to increase profits and firm-level productivity. In an effort to support the growth of start-ups that have had to adjust their operations as a result of the coronavirus pandemic.

To understand more about how Deskpro can be utilised as a software for SMEs check out our <u>Help to Grow</u> page.

In addition, the scheme is providing vouchers to eligible SMEs for up to 50% off digital technologies that can help boost productivity and profit. The voucher is available for software that helps businesses build customer relationships, increase sales and improve their online selling processes.

## Who is eligible for the Help to Grow: Digital voucher?

Unfortunately, this scheme is only available to new Deskpro customers but we still wanted to share this new with you, however, the voucher is available to businesses that:

- Have between 5 and 249 employees.
- Are registered in the UK at the relevant Companies House or are a registered society listed on the Financial Conduct Authority's Mutuals Register.
- Have been trading for more than 12 months.
- Are purchasing the approved software for the first time (businesses **are not** permitted to purchase a software they already own or have an active subscription to).

## What can you get with your voucher?

Digital technology vouchers will cover up to 50% (to a maximum of £5000) towards the costs of buying Deskpro software; get a robust and fully featured helpdesk software with in-built CRM capability at an exclusively low price.

Eligible SMEs will be able to purchase any of  $\underline{\text{Deskpro's plans}}$  with their voucher; Team, Professional or Enterprise.

If you know of any UK based SMEs that could benefit from this scheme feel free to share this exciting news with them:  $\frac{https://helptogrow.campaign.gov.uk/}{helptogrow.campaign.gov.uk/}$