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## Personalize your Help Center and Content

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The first step to personalizing your helpdesk is by naming it and adding your website details.

To add information about your helpdesk go to **Admin > Configuration > Branding**. Select the brand you want to update:

OVERVIEW

CONFIGURATION ^

Branding

Languages & Locales

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Business Hours

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HELP CENTER

TICKET STRUCTURE

FEATURES

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APPS & INTEGRATIONS

DATA

### Branding

Brands allow you to provide support for multiple brands through one helpdesk. Each brand has its own customer facing Help Center you can customize.

Help Center Configuration | Messenger Setup | User Registration

#### Agent Branding

**Helpdesk name**  
This is the actual name of your Helpdesk  
Baker Street Energy

**Favicon**  
Choose a file or Drag and drop

**Logo**  
Change file

**Avatar**  
Change file

**Helpdesk URL**  
https://bakerstreetenergy.deskpro.com/

Brands

Search Brands

Baker Street Energy  
Flora Street  
Add New Brand

From here, you can edit your brand settings which will update them from the helpdesk defaults. You can update:

- Brand Name
- Favicon
- Avatar
- Brand Logo
- Website Name
- Website URL
- Help Center Name
- Your sub-domain



 [Help Center Configuration](#)

 [Messenger Setup](#)

 [User Registration](#)

## Brand Settings

Brand Name\*

 [New Brand](#)

Baker Street Energy

Favicon



 Change file

Avatar



 Change file

Brand Logo



 Change file

## Website

Website name

This is the name of your main website

Website URL

This is the URL to your main website

## Help Center

Help Center name

Baker Street Energy

This is the name of your Help Center. The name is displayed to users in their browser window title, and is also used in the default footer email template.

Domain

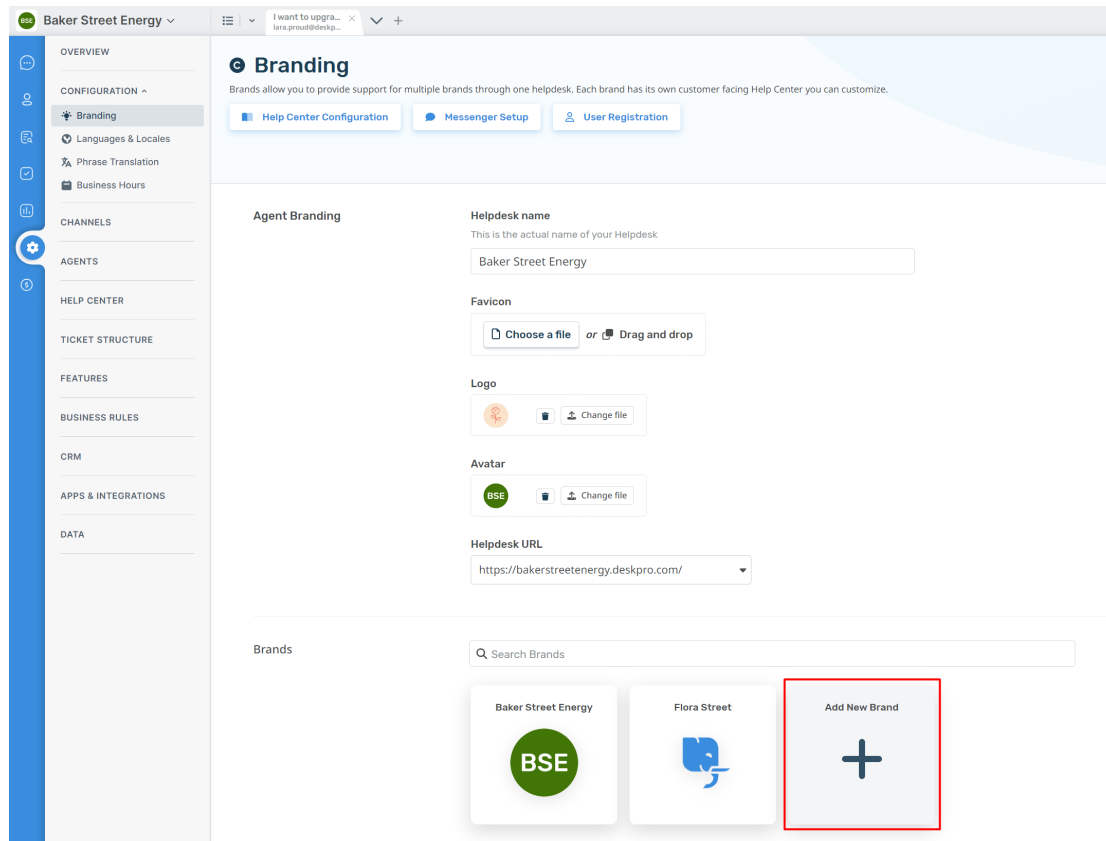
 [Custom Domain](#)

Deskpro Domain

Your Deskpro.com sub-domain

https://  .deskpro.com

From **Admin > Configuration > Branding**, you can also create additional branded Help Centers for different end-user-facing Help Centers by selecting **Add a Brand**.



You can also manage the appearance of your various Help Centers in **Admin > Help Center > Help Center Design**. This lets you change your welcome message, fonts, and colors and add a logo to make your Help Center truly reflective of your brand.

## Help Center Design

The screenshot displays the 'Help Center Design' configuration tool. On the left, the configuration sidebar includes:

- Theme:** A dropdown menu set to 'Help Center', with buttons for 'Clone to New Theme', 'Import Theme', 'Import and Replace current', and 'Export Theme'.
- Theme Options:** Fields for 'Welcome box title', 'Welcome message', 'Logo' (with a 'Delete' button), 'Favicon' (with a 'Delete' button), 'Splash Image' (with 'Browse Splash Images' and 'Upload Image' buttons), a checkbox for 'Show navigation buttons on home page', and a 'Featured articles' field.
- Colors:** A 'Save' button and a 'Discard Changes' button.

The main preview area shows a user interface for 'Deskpro'. At the top, there is a navigation bar with 'Myself', 'Agent', 'User', and 'Guest' options, and a 'Contact Us' button. Below this is a search bar with the text 'How can we help you today?'. A horizontal menu contains buttons for 'Community', 'Guides', 'Knowledgebase', 'News', 'Files', and 'Contact Us'. Below the menu is a 'News' section with a calendar view showing dates from JUN 14 to JUN 16, with various news items listed.

For more information about **Help Center Configuration and Branding** see the [Help Center Design](#) section of the Admin Guide.

Or read the next section in this **Getting Started** series on [Creating Dashboards](#).