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More Custom WhatsApp Follow Ups with Templates

2024-08-21 - Lily Shafiani - Kommentare (0) - Product (Admin)

We are excited to announce the launch of WhatsApp message templates! WhatsApp message templates can be sent via Deskpro to initiate and follow up on conversations with customers.

WhatsApp Business accounts can only send freeform messages within 24 hours of a user's last message, so message templates provide a way to follow up with customers and ensure an attentive customer experience without hitting those limits.

s }	We noticed it's been over : since your last message. V you like to speak to a men he Support team?	Nould	
40	S Yes, I still need he		Gar
	∽ No, the issue was res	solved.	
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Once you have connected your WhatsApp Business account to Deskpro, you can create message templates in WhatsApp Business Manager and manage them in Deskpro.

For a personalized customer experience, you can include variables in your message template, which agents can populate for each customer.

Edit: Check for Addit	ional Support	id: 2837103428	
Properties Usage His	tory		
Friendly Name*			
Check for Additional Support	t		
Status			
Active Quality Pending			
Enable			
Permissions			
Global	•		
Property	Value		
WABA	Mammoth Inc		
Category	Support		
Name	still_need_help		
Header	Still need help, {{1}}?		
Body	We noticed it's been over 24 hours since your last message. Would you like to speak to a member of our $\{\{1\}\}$ team?		
Buttons (Quick Reply)	Yes, I still need help.		
	No, the issue was fixed.		
Save		Discard Changes	

Note: You must connect a payment method to your WhatsApp Business account to use message templates.

Pricing begins at \$0.004 per message template sent.