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# Increasing the priority of tickets when emails are marked with High Importance

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Often users will set an email to high importance through their mail client, when they would like you to prioritise their request.

This sets an importance email header in their email to high

You can use triggers in Deskpro to recognise this header and then automate actions to prioritise the ticket accordingly.

#### Example

#### **Trigger Criteria**

We want our trigger to run when the event is an email from a user and the email contains the Header Importance with the value high

Therefore we'll set the Event section to email by user.

Then in criteria we'll add email header and then specify the importance header and the value per the screenshot below:

1 Properties				
Title*				
High importance				
This title will be used throughout the admin interface t	to refer to this Trigger.			
C Enabled				
2 Event				
Event				
New ticket	-			
O By User				
Help Center	Website Widget		API	
Ticket Form Widget	🗹 Email		Phone	
Messenger	SMS		WhatsApp	
Twitter				
By Agent				
3 Criteria				
The criteria section is a list of terms that must match b	efore the actions are applied to	the Ticket.		
When the following conditions are met:				Î
Email header	<ul> <li>Importance</li> </ul>	is	- high	<b>•</b> +

This example is for a new ticket trigger. You could also configure this as a new reply trigger as users may want to increase the urgency as the ticket progresses.

#### **Trigger Actions**

You can obviously add whatever actions will best prioritise the ticket through your workflows.

## A simple example might be to increase the value of the inbuilt Urgency field:

### 4 Actions

These actions will apply when all of the criteria pass.

Then	the following actions will run				
	Set urgency	•	Change urgency to		
			Ten	-	+
			Only set if urgency is lower		