



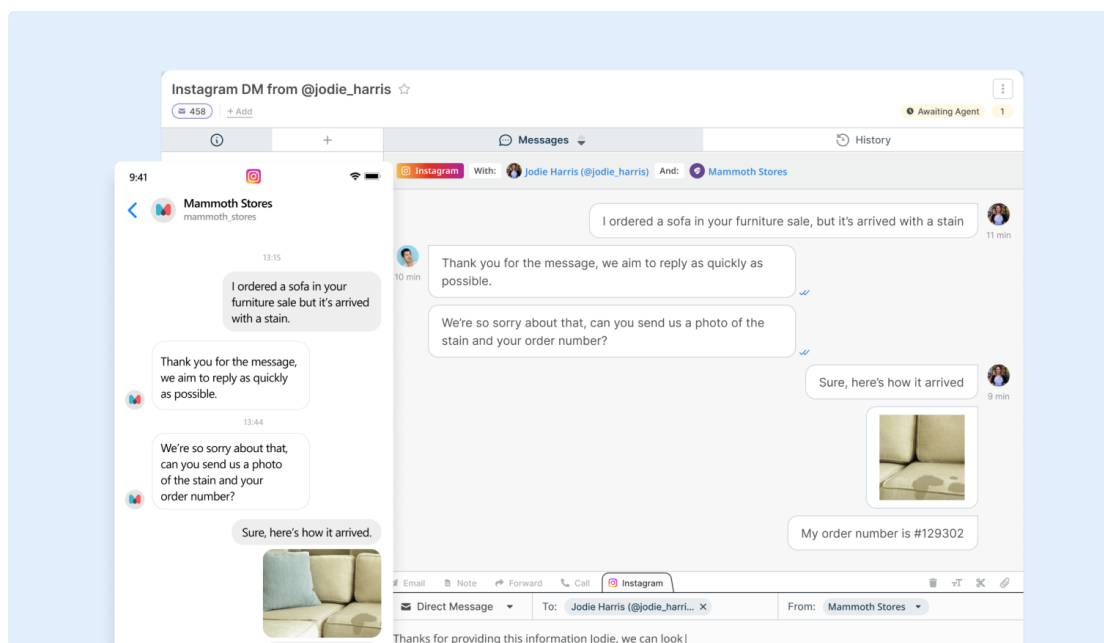
[News](#) > [Product](#) > [Product \(Admin\)](#) > [Empower customer engagement with Instagram Direct Messaging](#)

## Empower customer engagement with Instagram Direct Messaging

2023-08-30 - Lara Proud - [Comments \(0\)](#) - [Product \(Admin\)](#)

We're thrilled to announce Deskpro has launched its newest channel of communication - Instagram Direct Messaging!

This exciting addition to our suite of communication tools is designed to help you connect with your audience where they are most active. Whether you're providing customer service, answering queries, or just engaging with your followers, Instagram Direct Messaging on Deskpro ensures that no message goes unnoticed.



With this new feature, you can seamlessly manage and respond to all your Instagram DMs right from your Deskpro dashboard. This not only streamlines your communication process but also helps you offer faster, more efficient support and build stronger relationships with your customers.

Getting started with Instagram Direct Messaging on Deskpro is easy. You can follow our setup guide to help you through the process: [Instagram Guide](#)